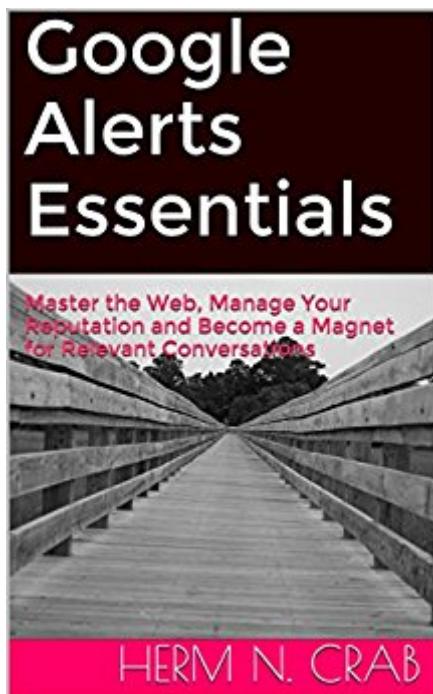


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Google Alerts Essentials: Master The Web, Manage Your Reputation And Become A Magnet For Relevant Conversations



Synopsis

Did you know that you can receive relevant content published on the web straight to your inbox? The tool that pros have been using for years for tracking everything from your own name, social security number, home address and more is now detailed in this ebook that provides you with the basics (and some advanced techniques!) for tracking relevant keywords on the web. Throughout my career as a digital media director, I've always been surprised at how little that people know about this free tool that is offered by Google! This ebook will provide beginners with the needed steps to track up to 1,000 keywords and phrases on the web. The way you view the web will never be the same!

Book Information

File Size: 602 KB

Print Length: 21 pages

Simultaneous Device Usage: Unlimited

Publisher: Reputation Management Pro (September 20, 2014)

Publication Date: September 20, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00NRF8CG0

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #1,098,367 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #341 in Kindle Store > Kindle Short Reads > 30 minutes (12-21 pages) > Computers & Technology #462 in Books > Computers & Technology > Internet & Social Media > Online Searching #11177 in Books > Computers & Technology > Web Development & Design

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